

After Zubeen Garg's passing, we premiered *Roi Roi Binale* with a historic turnout that brought the community together in an especially meaningful moment of remembrance and celebration of his legacy.

Northern California has built a strong tradition of hosting sold-out Assamese film premieres and screenings, with previous events including *Bhaimon Da* and other Assamese films. These gatherings consistently bring together audiences of all ages, attracting both longtime community members and younger generations, and helping spark renewed interest in Assamese cinema, language, and media.

House Full at "Roi Roi Binale" Screening:



Rongali Bihu Celebration:



For over 20 years, Northern California has proudly organized one of America's largest Rongali Bihu celebrations, showcasing the strength of the Assamese community in NorCal and bringing together more than 500 guests annually. The event is known for its specially curated Assamese catering menu, Assamese-only cultural programming featuring vibrant performances, traditional music and dance, and consistently high turnout, offering a meaningful space for the community to celebrate Assamese heritage while introducing it to newer generations.